

FREE DVD FOR EVERY READER!
See below for details.



Grass is an increasingly important crop on most livestock and mixed farms. On mixed farms, with the improvement in cereal prices, land dedicated to cereals may be maximised and therefore, in such cases, grass management will need to be intensified to allow for maximum output from minimum area.

Unfortunately good grassland management is not a straight forward procedure and as a result, on most farms many swards will be performing well below their potential. One reason for this is often incorrect mixture selection that can lead to rapid sward deterioration and makes management even more difficult. Farmway have a highly technical approach to mixture design when formulating the highly regarded Novogen range of grass mixtures. Not only are the highest yielding grasses used but their distribution of seasonal growth, heading date, sward density, forage quality, disease resistance and winter hardiness are all considered with equal importance.

Whilst re-seeding is ongoing what can be done to improve the output of swards that are underperforming but not yet ready to be re-seeded. Throwing more fertiliser at the grass will inevitably produce more grass - but why feed weeds?

Overseeding creates an ideal opportunity to improve sward output quickly without the need for a full reseed. Most swards of between 3 and 5 years of age are performing below their full potential and can readily be improved through overseeding. Trials have shown up to 30% yield increase with an associated

improvement in quality from only one overseed without any increase in fertiliser use. Clovers can also be very effectively re-introduced to a sward by this method of overseeding.

Farmway have a range of overseeding mixtures designed using high output large seed varieties that are able to establish aggressively among the existing sward. Success through overseeding is now well recognised and accepted as a very low cost method of improving sward output but to avoid disappointment strict guidelines must be followed to get the best results.

Free DVD
In conjunction with grass seed breeder DLF-Trifolium, Farmway have a DVD available which clearly identifies the best practice in relation to overseeding. This DVD is available free of charge to all readers and is available from your local sales representative or Farmway Country Store while stocks last.

So next time you walk through a field of young grass try and assess how much earth can be seen, if you don't sow a seed to fill the gaps nature will do it for you. Unfortunately nature has not evolved at the same rate as the plant breeders and the sward will soon revert to an increasingly less productive state. You wouldn't accept a 30% reduction in cereal yield so why accept it with grassland?

Please contact the Seed Office for a copy of our full colour Grass Seed Brochure or for further details on the Novogen range of grass mixtures.

GRASS SEED PROMOTION

which lets you the farmer choose the best option for your farm
OPTION 1
buy 10 acres get 1 acre free
OPTION 2
buy 10 acres and receive a free soil analysis worth £42

**OFFER
RUNS FROM
1ST MARCH TO
30TH APRIL
2007**



GRASS STAGGERS SEASON IS ALMOST HERE



With turnout almost here we are hoping for a spring and summer season with plenty of lush grass growth for our stock to graze contentedly on during those lovely sunny days. Staggers or hypomagnesaemia is a condition in which there is too little magnesium in the blood stream. It affects dairy cows, suckler cows and sheep. The economic consequences of the death of a cow or a sheep are obvious but even if it does not kill an animal, there may be a loss of liveweight gain, milk production and fertility problems.

Staggers can occur at any time during the year but spring time is the most common, this is due to lush spring grass which is

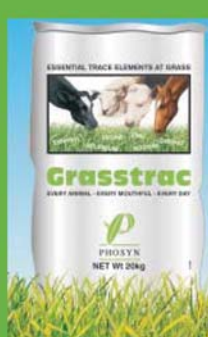
low in magnesium, high fertiliser applications - reducing the availability of the magnesium and stress from moving animals or calving, all are factors affecting the incidence of staggers.

Prevention is better than cure, so introduce magnesium supplements a couple of weeks prior to turnout and continue to feed them until the risk period is over. Dallas Keith provides numerous products containing magnesium; ADMAG is a liquid feed that is added to the drinking water, providing there are no other sources available to the stock.

If you have other water sources available such as streams and ponds then you can use MAGVITLIC, this product is molasses based with added magnesium and is fed out of wheel feeders. For convenience you can also use MOLAMINS HIGH MAG which is a molassed magnesium bucket, containing a full range of minerals as well as 15% magnesium.

HI MAG MOLAMINS BUY 10 GET 1 FREE ADMAG AND MAGVITLIC

**2p PER LITRE DISCOUNT ON ALL ORDERS
FOR DELIVERY IN MARCH AND APRIL 2007**



The Grasstrac Experience


Enriching grass with key trace elements

copper • selenium • cobalt • iodine • zinc • sodium

FARMWAY'S PRACTICAL GUIDE TO GAME COVER, ENVIRONMENTAL STEWARDSHIP & FORAGE NOW AVAILABLE



CALL 01325 504600 TODAY



LAWN & AMENITY GRASS SEED NOW AVAILABLE FROM YOUR LOCAL

Farmway
COUNTRY STORE

YOU'D BE MAD NOT TO CHECK OUR PRICES FOR CROP PACKAGING

In recent years Farmway have made great strides in being able to offer a wide range of Crop Packaging products at competitive prices. We offer the option to take delivery direct to farm of full pallet quantities or customers can collect from our network of Country Stores, giving you the back up and support service where it matters, **in your local area.**

Did you know that as members of United Farmers, Farmway have access to a combined turnover of approximately £1 billion per annum, which is 20% of the total UK market, bringing together formidable **purchasing power** enabling us to stamp down on the cost of farm inputs. With this **purchasing power** and our network of local sales representatives and local Country Stores, we are the leading supplier of Crop Packaging Products in our trading area so you would be mad not to check our prices!

For full pricing details contact your local sales representative or call directly to our central sales office at Piercebirdge on 01325 504600, we look forward to being of service to you.



VISQUEEN - THE WORLD'S LEADING BALE WRAP

When it comes to balewrap, you simply can't choose better than Visqueen. Now firmly established as the global market leader, it is used in over 58 different countries and on more than 50 million bales every year. Understanding this impressive popularity is easy. Visqueen has been extensively researched and deliberately designed to offer the farmer and contractor the combined benefits of strength, consistent performance and enormous durability. It's also easy to use and highly versatile.

- ★ Multi-layer construction for optimum strength
- ★ High puncture resistance
- ★ High tack levels prevent 'long tails' after wrapping
- ★ Two-sided tack for superior sealing between layers
- ★ Uniform appearance at all stages of the wrapping process
- ★ Suitable for almost any crop
- ★ Highly versatile - can be used on conventional, round large square or mini bales
- ★ Available in a number of colours and a range of widths from 250mm
- ★ British made



Visqueen Agri-S - the toughest silage sheet money can buy ...

Think all silage sheets are created equal? Think again.

As part of an extensive research and development programme, Visqueen Agri-S was developed which is a significantly stronger clamp sheet than most on the market. Only made possible by recent advances in polymer technology, Visqueen Agri-S is so strong it comes backed by a full 12 month guarantee, yet as the same time it's lighter than conventional sheeting making it easier to use. Plus, as if that isn't enough, Visqueen Agri-S's impressive tear resistance means that even if it is punctured, the hole won't split further to become a rip.

- ★ Exceptional impact and tear resistance
- ★ Incredible ease of use
- ★ Increased lifespan means increased value for money
- ★ Impressive protection from the weather and UV radiation
- ★ Consistent appearance - won't develop 'clear spots'
- ★ A choice of widths from 4m to 18.3m
- ★ Single and double thickness options with both offering superb protection for your forage
- ★ British made



MOVTEX MAXICOVER

For those contractors wishing to continue using standard 300m netwrap, Farmway will offer the well known Cotesi Movtex Maxicover 300m. Movtex will work in all known round balers.

Many baling contractors have long understood and appreciated that bales left behind in the field are a very visual reminder of the quality of their work, not only to their own customer but also to potential prospective new bailing customers.

Extensive trials throughout Europe this summer, have helped develop improved performance.

Movtex Maxi-Cover contains a number of features and benefits still only available on higher specification netwraps, such as a roll ending warning, warning the operator of an impending roll change, as well as their familiar asymmetrical blue colour roll identification marking, so aiding the operator when loading the roll into the baler.

Call your local Farmway representative for pricing and availability.



One year on with Novatex Winner Advance 3600m



Farmway officially launched the all new Novatex Winner Advanced 3600m during 2008. This product enabled us to present a more cost effective solution to farmers and contractors. With 20% more netwrap in every roll than with standard white 3000m products, the number of bales per roll increases significantly resulting in:

- Less downtime
- Less fetching and carrying
- Reduced handling
- Less packaging waste
- Greater efficiency
- An overall reduction in the cost of using Winner's existing performance

Novatex are proud to offer an evolution in 3rd generation round bale netwrap. This product is kept within diameter and weight parameters through the use of advanced plastics and a development in the manufacturing process.

Winner Advanced 3600m offers the end-user performance and length benefits to support the system of round baling for Hay, Straw and Silage. Novatex Winner Advanced 3600m offers you more features, and 20% more net than standard white 3000m rolls.

Call your local Farmway Sales representative for 2007 pricing and availability.



Silage Covers - The Ultimate in Silage Protection

Secure Covers are made from the highest quality, finely woven, UV stable polyethylene mesh. By ensuring that the silage sheet is kept in close contact with the silage, a Secure Cover will effectively reduce surface waste. The finely woven mesh helps prevent bird damage to the silage sheet and when pulled down stops birds feeding on the feed face.

Tyrelessly Protecting Silage Pits
Eliminates the need for tyres
Overcomes future environmental legislation
Helps prevent bird damage to sheets and feed face
Reduces cow health risks of tyre wire
Helps to reduce surface waste
Using gravel bags will further reduce shoulder waste
Strongest product of its type available
Labour saving - quick and easy to use
Comprehensive range of standard sizes
48 hour delivery
Guaranteed UV stable for 7 years
6 months satisfaction guarantee

For further information contact your local sales representative or Farmway's Seed Office.

HI-YIELD
Big Baler Twine

Large rectangular silage baling now available from Farmway. For further information call the Seed Office on 01325 504600 or visit your local Farmway Country Store.

SOLWAY SOLUTION TO AGRICULTURAL WASTE



The introduction of the agricultural waste regulations 2005 makes it illegal to burn or bury wastes, however don't despair, Farmway have teamed up with Solway to offer an affordable solution to this problem. Bin and Liner System Recycling bins and packs of 5 liners are now available at all Farmway Country Stores. For more information call into your local store.