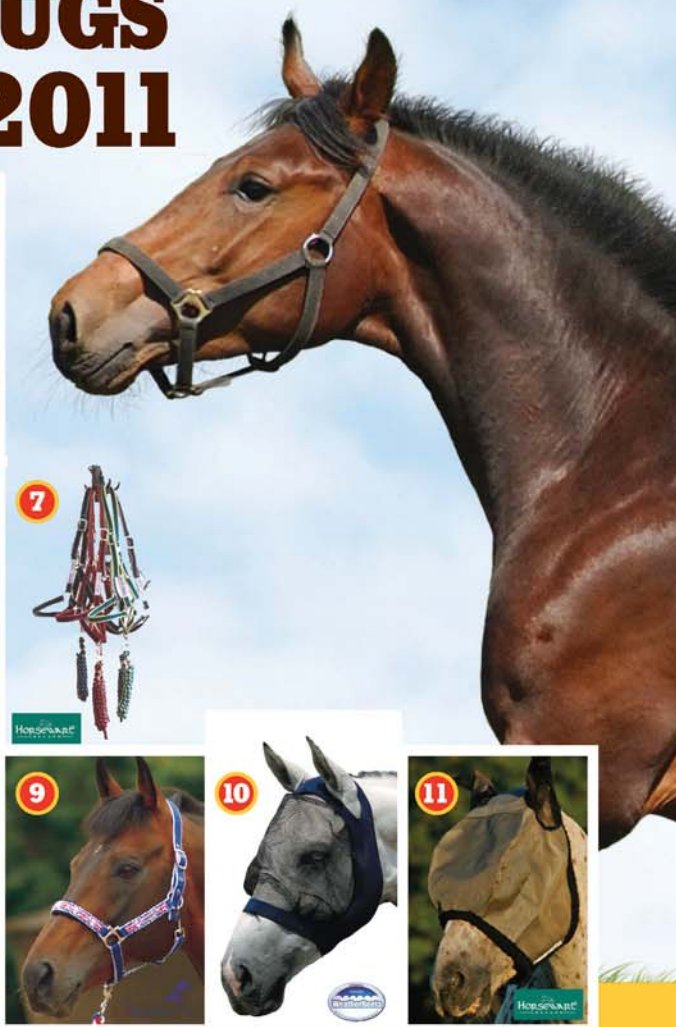


HOT TO TROT

Spring/Summer 2011 Your first stop for all your equestrian needs

SPRING SUMMER RUGS & ACCESSORIES 2011



1. Saxon Lightweight Turnout Rug rrp£39.99

- Waterproof & breathable 600 Denier ripstop outer
- 210T nylon lining, twin chest straps and adjustable web leg straps
- New colour for 2011 Berry and Grey
- Sizes available 5ft-7ft.

2. Saxon Fleece Rug rrp£21.99

- Lightweight anti-pill fleece
- Single chest strap and fillet string
- New colour for 2011 Berry and Grey
- Sizes available 5ft-7ft.

3. Amigo 600 Denier Lightweight Turnout Rug rrp£44.99

- Waterproof and breathable, 600 Denier polyester outer, polyester lined
- Patented front leg arch
- Excalibur available in sizes 5ft6"-7ft, Magenta available in sizes 4ft6"-5ft9"

4. Masta Bug Rug rrp£79.99

- 100% soft polyester fly rug with matching hood
- Elasticated edges provide barrier against insects
- Full belly/chest wrap, tail wrap, hood covers shoulder to head
- Beige ● Available sizes XS-XXL

5. Zing Fly Rug rrp£29.99

- Budget polyester fly mesh rug with fixed neck
- Gussets, surcingle, anti-rub satin chest lining, tail flap, twin front fastening
- White ● Available sizes 5ft-7ft

6. Zing Lightweight Turnout Rug rrp£49.99

- 600 Denier waterproof, breathable, ripstop polyester
- Polyester lining, gusset, tail flap, rear leg straps
- Twin fully adjustable front buckles with hook and loop fastening
- Attractive purple zebra print ● 5ft-6ft9"

7. Amigo Headcollar Set rrp£14.99

- Nylon headpiece, quick release clip on cheek
- Leadrope included, colours co-ordinate with Amigo range
- Available sizes Pony, Cob, Full

8. Union Jack Saddle Pad rrp£17.99

- Durable cotton cushion pad with channel quilting on lining
- Contrast colour piping and embroidery on spine
- Distressed union jack print both sides
- Navy red and white
- Available sizes Pony and Full

9. Union Jack Headcollar Set rrp£19.99

- High quality soft dual colour webbing, union jack patterned noseband and cheek piece
- Silver fittings with trigger clip
- Matching tri-colour leadrope with silver trigger clip
- Navy red and white
- Available sizes Pony, Cob, Full

10. Lycra Eye Saver rrp£8.50

- Lycra stretch fly mask
- Lightweight mesh insert to protect eyes
- Navy ● Sizes available Pony, Cob, Full

11. Rambo Fly Mask rrp£13.99

- PVC coated polyester to help hold its shape, fleece edging
- Wide Velcro closure
- Available in oatmeal sizes Pony, Cob, Full



WHAT'S INSIDE

SPRING CLEAN TIME: Horse, Paddock and Rider Essentials
NEW 2011 CLOTHING & FOOTWEAR



**IT'S
SPRING
CLEAN
TIME!**

Spring is fast approaching us and before you know it summer will be around the corner too! Now is the time to spring clean your grooming and horsecare essentials. Farmway is on hand to help you out. Available instore and online at www.farmway.co.uk

...for your horse



1. Hoof Pick rrp £1.09

Metal hoof pick with vinyl covered handle available in various colours

2. Dandy Brush rrp £4.19

Equerry beechwood based brush with polypropylene bristles large size.

3. Metal Curry Comb Large rrp £3.29

Large metal curry comb with 8 bars and varnished wooden handle.

4. Sweat Scraper rrp £3.49

Plastic kite frame with rubber edge to remove excess water from the horse's coat.

5. Plaiting Bands rrp £1.69

Approx. 500 per pack, ideal for that winning look!

6. Body Brush rrp £5.29

Equerry wooden backed brush shaped to comfortably fit the hand with woven strap.

7. Plastic Curry Comb rrp £1.59

Ideal to remove mud from the coat, adjustable strap.

8. Farmway Coat Shine 500ml rrp £6.70

Farmway coat shine produces stunning results to provide a lustrous finish for that show ring shine. A non oily formulation that repels dirt and doesn't attract dust.

9. Farmway Tea Tree Shampoo 500ml rrp £5.69

Farmway Shampoo 500ml rrp £5.20

Farmway shampoo is available in Tea Tree 500ml this is a low foaming easy rinse conditioning shampoo containing Tea Tree oil which is well known for anti-bacterial, anti-fungal and healing properties. Mild enough for frequent use. Original shampoo also available.

10. Farmway Tea Tree Hoof Oil 400ml rrp £6.70

Farmway Hoof Oil 400ml rrp £5.69

Farmway hoof oil is available in Tea Tree 400ml, well known for it's anti-bacterial and anti-fungal. Tea Tree will keep your horses hooves in pristine condition whilst protecting and adding shine. Original Hoof Oil also available.

11. Farmway Fly Repel 500ml rrp £6.79

Farmway fly repellent provides rapid relief from flies and biting insects, one application provides all day protection, within HSE guidelines.

12. Farmway Mane and Tail 500ml rrp £6.19

Farmway mane and tail spray detangles and conditions, leaving hair soft, silky and tangle free. Used daily will help reduce grooming time.

13. Farmway Eye and Nose Wipes rrp £5.69

Farmway eye and nose wipes are a natural and hygienic solvent free wipe containing witch hazel, glycerine and chamomile to gently cleanse the sensitive areas

...for the rider

...did you know Farmway also sells hutches, feed & bedding for small animals

KEEP SAFE & ENJOY YOUR RIDING

Now's the time to check all your equine safety equipment is ready for the riding season ahead.

- Hats ● Body Protectors
- Leatherwork ● Equine Footwear
- High Vis (both professional & leisure)

The equine specialists at your local Farmway Country Store will be happy to help you check and offer a **FREE** fitting service for hats and body protectors.



EQUINE SCRATCHER

This is the ultimate product for your equine friend this spring/summer, protect your fencing and stables from being lent on and used as scratching posts. The equine scratcher is a textured, flexible panel that can be mounted on a fence post or wall and allows horses to safely scratch without the worry of potential injury.

Whether its insect bites, boredom or shedding a seasonal coat, horses will seek relief from their itches. Each 25"x11" panel has a unique surface design, its durable polyethylene contains a UV stabiliser which means it won't crack or rot in seasonal weather.

AVAILABLE
IN-STORE &
ONLINE ONLY
£19.99

...for your
paddock



Farmway

GET YOUR PADDOCK READY FOR SPRING...

- Wooden & Electric Fencing ● Fencing Wire
- Gates & Gate Fittings ● Manure Collectors
- Wheelbarrows ● Water Troughs

GALLAGHER

JFC

Paxton

Call into your local Farmway Country Store
for more details...

SPRUCE UP YOUR PADDOCK

With every purchase of
Ragtime ready to use
Receive 1x 2.5kg Equine
Paddock grass seed FREE*

SPECIAL
OFFER



FEEDING FEET

Baileys
HORSE FEEDS

Many horse owners feed biotin to horses with poor feet but this is only one of a number of important nutrients involved in hoof integrity.

Biotin is a sulphur-containing, water soluble B vitamin which plays a part in carbohydrate, protein and fat metabolism as well as in maintaining healthy hooves and skin. Whilst there is no proven minimum dietary requirement of biotin for the horse, it is thought to be 2-3 mg/day. Beneficial bacteria in the horse's hindgut manufacture B vitamins, including biotin, and these, plus those supplied by a fully balanced diet, are usually sufficient to meet a horse's needs.

The hoof wall is predominantly composed of the protein keratin so it's clear that, if the diet does not contain sufficient good quality protein, supplying a range of amino acids, including essential ones, like methionine, horn integrity is going to suffer. The energy content of the diet can also be influential and any horse whose diet does not meet his requirements will struggle to maintain condition and well-being with a knock-on effect to the hooves.



A range of other vitamins and minerals are involved in healthy hoof growth, including calcium, zinc, manganese and copper, yet it is unwise to consider supplementing the diet with individual minerals, since complex relationships exist and an excess of one mineral can "tie-up" another, which may become deficient as a result.

Strong healthy hooves are a visible sign of a correctly balanced diet that is meeting the horse's nutritional needs and this can be achieved through the year round feeding of the correct levels of a good quality compound feed or balancer. Horn takes 9 to 12 months to grow from coronet to ground so instant results cannot be expected but, if the base diet is balanced and there is still a problem, only then should a carefully balanced supplement be chosen.

For advice on feeding a fully balanced diet to your horse contact your local **Farmway Country Store.**

The proactive way to worm control

Don't just react to the threat of equine worms – plan ahead. With the **SMART** approach you **S**imply **M**onitor, **A**ssess the **R**isk using worm egg counts, and **T**reat accordingly to really target worms.

Get started with a FREE* worm egg count kit with a purchase of EQVALAN® Duo, and begin your own SMART programme at www.smartworming.co.uk

SIMPLY SMARTER WORMING



*When you purchase EQVALAN® Duo oral paste, subject to availability, during February and March 2011. Merial Animal Health Ltd. CM19 5TG, UK. EQVALAN® is a registered trademark of Merial Ltd. © Merial 2011. All rights reserved. Advice on the use of this or alternative medicines must be sought from the medicine prescriber. Legal category UK: [EQUINE] E: [EQUINE] EQVALAN® Duo oral paste contains ivermectin and praziquantel. EQVALAN® paste for horses contains ivermectin. Read packaging before use. For further information call the Merial Customer Support Centre on UK: 0845 6014236 or IE: 1850 783783.

HELP AND ADVICE IS ONLY A PHONE CALL AWAY FROM:-

ALNWICK STORE01665 604656
 HEXHAM STORE01434 613930
 MORPETH STORE.....01670 500330
 RIPLEY STORE01423 774400
 THIRSK STORE.....01845 570020

DRIFFIELD STORE01377 249700
 LEYBURN STORE.....01969 621300
 PIERCEBRIDGE STORE01325 504621
 STOKESLEY STORE01642 717600

EARN TRIPLE POINTS ON ALL FARMWAY OWN-BRAND PET FEED PRODUCTS IN STORE

www.farmway.co.uk



EARN TRIPLE POINTS ON ALL FARMWAY OWN-BRAND HORSE FEED & CARE PRODUCTS IN STORE

For information and queries email: hottotrot@farmway.co.uk

With two royal weddings planned for Spring/Summer this year it seems no coincidence that Red, White & Blue is a popular colour scheme for clothing this year. **Toggi** who strive to ensure that they only use quality fabrics with the highest quality touches of stretch yarns to improve handle, durability and appearance have a bright functional range of Polo's, Rugbys, Sweatshirts and Jackets, one of our favourites is the **Newquay sweatshirt (1)** £50.00. (Also to look out for in store Mid-May will be the **Toggi GBR** range).

Joules Mary King range goes from strength to strength and will not look out of place worn with jodhpurs or jeans. **Polo shirt (2)** £39.00 **Hooded Top (3)** £49.00.

A new brand in store this season is **Dock Of The Bay** their strap line is "Quality affordable clothing". The range which is due in stores in March has a combination of sweatshirts and the best of gilets made from the latest fabric for men and women. Garments have been designed to co-ordinate together within the range. **Ladies Messula Gilet (4)** £35.00.

Finally for the rider this year **Harry Hall** have launched the "Jegging" **(5)** a pull on style stretch denim jodhpur for both children £17.99 and Ladies £25.99.



REGAL INSPIRED RANGE for SPRING 2011



XMAS 2010 PHOTO WINNER

Congratulations to Sue Moffat, pictured left with Peter Hull and Louise Rippon of Farmway, who won our Christmas Photo Competition with her wonderful and festive picture of donkeys 'Bobby' and 'Dolly' (right). Sue's prize was a Lincoln Goodie Bucket. Well done, Sue.

COMPETITION WINNER



Keep your horse healthy this spring with Farmway's Mineral Bucket

Farmway Horse Mineral Bucket

normal price £10.50 - offer price £8.40

20% OFF*



- Allow 1x 12.5kg bucket per 1-10 horses
- Ideal to place in old tyre to prevent being knocked over
- Provide clean drinking water and roughage at all times
- Molassed mineral bucket to supplement the diet of horses and ponies

SPECIAL OFFER Bring this voucher in-store to save £££'s

*Offer only available in-store. Expires 06/05/2011