

# HOT TO TROT

Summer/Autumn 2011 • Your first stop for all your horse's needs

## FEED PRICE CHECK

As we write this article we can't be sure what the harvests will be like, will there be a good hay crop? What will feed prices do? Unfortunately we don't have a crystal ball but we do have **Feed Price Check**.

**F**eeding your horse can be expensive, as raw materials rise in cost so too does the cost of your horses' feed. Here at Farmway we want to help you give your horse the best quality feed to keep them healthy but also to save you money. That's why we have **FEED PRICE CHECK**.

We constantly check the prices of comparable feed to ensure that we are competitive\*, so when you buy your feed from Farmway you can be confident that you are getting a great deal...always.

- Farmway Horse Feeds are formulated to meet the nutritional needs of your horse and start at only £7 in price.



- New to Farmway this winter season Pegasus mix and cubes, with prices from £6.10 this range is fantastic if you need to feed on a budget.

For help with your horse's diet, speak to the Farmway equine specialist in store. We are stockists for **Dodson & Horrell, Baileys, Spillers, Dengie, Allen & Page, Top Spec and Blue Chip**.

### Date for your Diary:

**September the 24th & 25th** is our equine weekend this year as well as fantastic discounts on rugs we will have nutrition advice clinics in store to help with your feeding conundrums. See in store for details of branches who are holding this service.

\*Prices are checked against local equine retailers, not online retailers.



## WHAT'S INSIDE

New Products Alert!  
Equisafety - Safety First  
Net-Tex Products + more...



**AUTUMN/  
WINTER 2011  
ACCESSORIES  
& RUGS**



Like us on **facebook**  
for your chance to win  
**A SET OF LISTER CLIPPERS**  
[www.facebook.com/farmway](http://www.facebook.com/farmway)

see page 4



# AUTUMN/WINTER RUGS & ACCESSORIES

## Farmway Own Label Rugs

### 1 Farmway 600 Turnout Standard & Combo

The Farmway Turnout comes in a striking purple colour with silver binding and Farmway logo, features:-

- Traditional side gusset
- Waterproof, breathable 600 Denier Ripstop outer with 220g of polyfill and 210T nylon lining.
- Standard sizes 4ft-7ft **£52.99**
- Combo sizes 4ft9-7ft **£66.99**

### Farmway 600 Combo Heavy

New for winter 2011 we have a heavyweight combo to add to the Farmway range of rugs, all the features of the other turnouts with a heavier 360g fill.

- Traditional side gusset
- Waterproof and breathable 600 Denier Ripstop outer with 360g of polyfill and 210T nylon lining
- Heavy Combo sizes 5ft-7ft **£79.99**
- Purple with silver binding

**NEW FOR WINTER 2011**

## Weatherbeeta

### 2 Belmont Heavy Combo Stable

- Durable channel quilted 420 Denier polyester outer
- Warm 360g polyfill and hygienic 210T nylon lining
- Tail cord fillet string with additional loops for optional leg strap attachment.
- Colour - Blackwatch Plaid
- Sizes 5ft - 7ft **£74.99**

### 3 Orican Freestyle Detach-a-Neck Heavy Combo Turnout

- Ultimate durability with a waterproof, breathable, strong 1200 Denier triple weave strength outer.
- Freestyle comfort cuff, provides extra warmth in the neck area and increased comfort for your horse while grazing.
- Freestyle gusset, shoulder dart and full wrap tail flap for ultimate freedom and protection as well as the versatile detach-a-neck.
- Easy to use quick clip front closure plus the exclusive wither relief pad to help reduce rubbing and pressure.
- Heavy 360g polyfill with a hygienic and strong 210 Denier oxford lining, removable web/elastic leg straps.
- Colour - Denim/Navy
- Sizes 5ft6-7ft **£129.99**

### 4 Kennel Dog Rug

- Showerproof 420 Denier outer shell
- Synthetic fleece lining
- Touch tape chest and belly closure
- Colour - Purple/Silver
- Sizes 30cm-70cm **£9.99**

## Horseware

### 5 Underblanket Plus Stable Liner

- Microfibre pongee fabric and lining
- 300g thermobonded fibrefill
- Single front strap
- No Surcingles

- Colour - Navy
- Sizes 5ft-7ft **£54.99**

### 6 Amigo Foal Rug

- 600 Denier outer, waterproof and breathable
- 200g acrylic fill, polyester lining to give a smooth coat
- Reflective strips
- Suitable for foals from birth
- Suitable for outdoor and indoor use
- Unique innovative adjustment system to allow the rug to grow with your foal
- Expandable by 6inch in length
- Contoured belly arch and flap allows for a snug fit to keep the foal warm
- Secure and easy fit Velcro fastenings
- Colour - Navy
- Size 3ft3 **£29.99**

### 7 Rambo Newmarket Headcollar

- Polypropylene webbing with cosy Newmarket fleece
- Padding inside the headpiece and noseband
- Throat clip for easy use
- Colours - Gold/Brown/Blue
- Sizes Cob, Full **£19.99**

### 8 Rambo Newmarket Grooming Kit

- Tough polyester grooming bag with Newmarket branding
- Two carry handles and detachable shoulder strap

- Side pockets for extra storage
- Contents - grooming bag, sweat scraper, face brush, body brush, dandy brush, mane & tail brush, hoof pick, curry comb
- Colours - Gold/Brown **£32.00**

## Shires Equestrian

### 9 Budget Stable Rug

- Fantastic budget stable rug with all the features of a rug twice its price.
- Breathable 300 Denier outer resists stable scuffs
- 200g quilted fill keeps your horse warm
- Shoulder gussets for comfort, two buckled breast straps
- Adjustable cross surcingles and fillet string
- Colour - Navy Check
- Sizes 4ft9-7ft **£33.99**

### 10 Waffle Rug

- Loose weave to help the horse cool down slowly after exercise whilst still allowing moisture to escape
- Useful in colder weather when cooling too quickly may cause chills and muscle aches
- Features double breast straps, adjustable cross surcingles
- Self lined at the breast with fillet string
- Colours - Navy/Red & Red/Grey
- Sizes 5ft6 - 7ft **£34.99**

# SAFETY FIRST!

A selection of products available this Autumn helping you to be seen

Wearing hi-viz when riding on the road can give vehicle drivers a valuable THREE seconds extra 'reaction time' that could save the life of both you and your horse! To put it into context those three seconds are equivalent to a car, driven at 30 mph, travelling the length of a full size dressage arena!

(Above paragraph taken from The British Horse Society website, for more tips and advice log onto [www.bhs.org.uk](http://www.bhs.org.uk))



SIZES XS-XL



## Lunar Rider Ladies Reflective Jacket

- Shaped and sized to fit the female rider.
- Breathable and waterproof with taped seams.
- Inner pocket. ● 2-way zip.
- Conforms to EN471 suitable for professional use.

£46.99

KID'S SIZES



## Lunar Rider Children's Reflective Jacket

- Available in sizes: 6-8, 8-10, 10-12.
- Shaped and sized to fit children.
- Breathable and waterproof with taped seams.
- Conforms to EN1150 suitable for leisure use.
- Inner pocket. ● 2-way zip.

£32.00

ONLY £5.00



## Dickies Hi-Visibility Kids Waistcoat

- Sizes 4-6, 7-9, 10-12.
- Two 5cm high visibility strips around the body and one over each shoulder.
- Conforms to EN1150 suitable for leisure use.
- Velcro fastening.

£5.00

ONE SIZE



## Equisafety Polite Neck Band

- One size fully adjustable.
- Excellent for front and side reflective visibility.
- 2 inch wide reflective tape is stitched to strong yet soft webbing, wipe clean.
- Fully adjustable around the neck and underneath the chest.

£14.99

POLICE APPROVED



## Equisafety Polite Notice Waistcoat

- Flattering fit, adjustable at the back.
- Features breathable mesh black panels.
- 2 large zipped pockets and a large mesh back pouch.
- Washable at 30°C. ● Sizes: M/L/XL.

£19.99



SIZES PONY/COB FULL

## Equisafety Polite Wrap Around Rug

- Made from tough high viz performance fabric providing durability in a soft breathable fabric.
- Can be used without saddle is handy for long reining or leading horses just use a surcingle.
- Fully adjustable chest protector fitted at the top of the pommel area so not to get in the way of horse's movement, detachable can be clipped on to saddle.
- 360 degrees reflective and fluorescent EN1150 performance fabric.

£42.00

# NEW PRODUCTS ALERT!



FROM £4.99

New from Danish Design is the **Rambla** range. This striking range offers two modern, fashionably striped colourways of luxury bedding. The fresh, warm stripes select the colours of the Mediterranean Ramblas; vibrant lime (bottom left), cream and purple or subtle beige and cream (top left). A stylish addition to the Danish Design range available at Farmway.

**Danish Design** by Susanne Mortensen

JUST ARRIVED



## COLORADO JODHPURS LADIES SIZES: 24-34" NAVY & CHOCOLATE SELF KNEE PATCHES TWO FRONT POCKETS

CORD MATERIAL **£50.00**

GREAT VALUE

WARM FOR WINTER



## HARRY HALL SNOWBOOTS LADIES SIZES: 4-8 FAUX FUR TOPPED / BLACK

**£35.00**

GREAT VALUE

Look out in-store this winter for **Joules exclusives** not available from Joules, mail order or website

# NET TEX

## Summer Must Haves in your Grooming Kit



### Fly Repellent Advanced

750ml £14.99

A super strength fly repellent blended with conditioners and moisturisers to repel unwanted midges and flying insects. One application lasts up to 72 hours, contains Deet and other natural repellents. HSE approved.

### Lavender Wash

500ml £4.99

A soothing and relaxing no rinse wash to calm and restore your horse's well-being after strenuous exercise or competition. Lavender wash can be used as often as required as it will not strip the coat of its natural oils. The cleaning properties will remove any sweat,



grease or dirt. Use after stressful situations such as competition, hunting or travelling and help soothe bruising, minor cuts and abrasions.

### Citronella Pack £14.99

The Citronella Pack has a range of Citronella products to enhance coat appearance and promote calmness and well-being for all horses and ponies. With FREE 250ml Citronella Coat Spray.

Each pack contains-



FREE COAT SPRAY (250ml)

### • Citronella Wipes (pack 50)

The Citronella wipes allow you to get to those previously difficult to treat and sensitive areas such as ears, eyes, nose, muzzle, sheath and dock to provide complete protection. Each wipe contains conditioning properties that are kind to skin and are ideal for everyday use or at shows.

### • Citronella Wash 500ml

The Citronella Wash contains an advanced no rinse formulation to keep horses comfortable and relaxed before competition and to revitalise coat condition after exercise or a long hot day out in the field. The Citronella wash cleanses and moisturises the coat without stripping natural oils. Each wash will leave your horses coat free of sweat, grease and dirt.

### • Citronella Coat Spray 250ml (FREE)

A Citronella-based coat conditioning spray to promote shine and lustre by sealing the hair to repel dust and dirt. Each application will leave the coat in a pristine condition, with a fresh zesty fragrance.

### Re-Vive No Rinse Wash £5.99

A peppermint and spearmint no rinse wash to invigorate your horse's coat after strenuous exercise or to refresh your horse after a long hot day out in the field. Re-vive's advanced no rinse formulation will remove grease, sweat and dirt with ease. It is very effective on legs after removing boots or bandages after exercise where grease and sweat builds up, making the skin sore.



### Hch Sop Pack £23.99

A cost effective fly and midge care pack to protect horses and ponies against sweet itch and flying insects with FREE 250ml fly repellent spray and sponge.

### Itch Stop Summer

**Freedom Salve Complete 600ml**  
Itch stop is a very effective remedy for sweet itch. Itch stop is a patented formulation that soothes, sanitises and disinfects existing sores, repels against new bites and assists new hair growth with every application. It's long lasting formulation means application is only required once a week and is weather resistant. Contains DEET, peppermint, calamine lotion and other natural ingredients. Itch stop offers instant relief from midge attacks ensuring the itch, rub and scratch cycle never takes hold, leaving your horse with a midge free healthy coat.



FREE FLY REPELLENT SPRAY & SPONGE

NET TEX

# LISTER STAR CLIPPER

As the first permanent magnet motor clipper on the market, the **Star** is a powerful, fast and efficient clipper that maintains a constant speed even in areas where the coat becomes particularly thick or dirty. The **Star** clipper has a slim, balanced grip for comfort, and is lightweight to minimise tiredness when clipping.

### KEY FEATURES:

- Overload switch to protect the motor from damage in the event of a jam
- Removable and replaceable air filters for easy maintenance
- Patented ventilated head technology to prevent the blades and head from getting hot and causing discomfort to the animal. This technology will also help to keep the hair away from your face
- Available in 4 colours: **Green, Red, Purple & Blue**

WIN!



Like us on Facebook – [www.facebook.com/farmway](http://www.facebook.com/farmway) – for your chance to **WIN** a set of Lister Star Clippers



Designed and manufactured in the UK

Specifications: Weight (inc. blades) 800g • Length: 250mm Grip Diameter: 57mm • Blade Speed; 2800rpm • Voltage: 240 or 110V

Look out for other promotions in your local Farmway Country Store or log on to [www.farmwayonline.co.uk](http://www.farmwayonline.co.uk)

## HELP AND ADVICE IS ONLY A PHONE CALL AWAY:-

ALNWICK STORE .....01665 604656  
 HEXHAM STORE .....01434 613930  
 MORPETH STORE.....01670 500330  
 RIPLEY STORE .....01423 774400  
 THIRSK STORE.....01845 570020

DRIFFIELD STORE .....01377 249700  
 LEYBURN STORE.....01969 621300  
 PIERCEBRIDGE STORE .....01325 504621  
 STOKESLEY STORE .....01642 717600

[www.farmway.co.uk](http://www.farmway.co.uk)

# Farmway

For information and queries email: [hottotrot@farmway.co.uk](mailto:hottotrot@farmway.co.uk)

**DON'T FORGET!**  
EQUINE WEEKEND  
24th/25th  
SEPT

EARN TRIPLE POINTS ON ALL FARMWAY OWN-BRAND HORSE FEED & CARE PRODUCTS IN STORE